



NEWS

FOR IMMEDIATE RELEASE

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Frontier Announces Intro Fares for New Branson Service

Service begins April 20, 2010, with fares as low as \$79 each way*

DENVER (Feb. 14, 2010) – Frontier Airlines today announced introductory fares for the Company’s new service out of Branson Airport (BKG). Frontier customers can fly to/from Branson, Mo. for as low as \$79 each way. Sale-priced tickets must be purchased by 9:59 p.m. MT on April 15, for travel through Sept. 28, 2010. The new Branson service begins April 20 with four nonstop flights a week to/from Denver International Airport (DEN). These intro fares can be booked on our Web site at www.FrontierAirlines.com.

Frontier’s Branson service will be flown by the Embraer E190 aircraft. Customers on board this 99-seat aircraft enjoy comfortable leather seating in a two-by-two configuration. In addition, all of the E190 aircraft have several rows of STRETCH seating, which provides an additional five inches of comfortable legroom.

For a complete list of fares to all of Frontier’s destinations, please visit FrontierAirlines.com. For sale alerts and updates, follow us at twitter.com/FrontierSale. A selection of sample fares for this sale is listed below.

Fares listed are each way. Purchase is required by April 15, 2010 for travel through Sept. 28, 2010.*		
From	To	Economy
Branson	Aspen	\$ 89
Branson	Austin	\$ 109
Branson	Dallas/Fort Worth	\$ 89
Branson	Denver	\$ 79
Branson	Las Vegas	\$ 99
Branson	Los Angeles	\$ 109
Branson	Portland	\$ 119
Branson	San Antonio	\$ 109
Branson	Seattle	\$ 119
Branson	San Francisco	\$ 119
Branson	Salt Lake City	\$ 89
Branson	Santa Barbara	\$ 109
Branson	Spokane	\$ 109

* **All:** Fares shown require 14 day advance purchase for travel each way. Tickets purchased from Frontier’s website **must be paid for with a major credit card at the time the reservation is made. Tickets must be booked and paid for by 9:59 pm MDT, 4/15/2010.** Fares do not include passenger facility fees of up to \$9 each-way, the September 11th Security Fee of up to \$5 each-way or fees of \$3.70 per segment. A segment is defined as one takeoff and one landing. Fares to/from Alaska do not include arrival/departure tax of \$8.10 each way. Seats are limited and certain flights and/or days of travel may be unavailable at these

prices, especially during busy travel periods. Tickets are non-refundable and non-transferable, but may be reissued for up to a \$100 change fee (depending on the fare type purchased) plus any applicable difference in fare so long as your flight segment(s) is cancelled prior to scheduled departure time, otherwise the ticket(s) and all monies will be forfeited. Previously purchased tickets may not be exchanged for these special fare tickets. If you choose to purchase an Economy ticket through our Reservations Center or at a Frontier airport location, there will be a \$25 ticketing service fee. Fares and schedules are subject to change without notice and other restrictions may apply. Purchasing an Economy fare may result in additional baggage fees: a first bag may be checked for a fee of \$20 per person and a second bag may be checked for a fee of \$30 per person, be sure to read and understand the rules for [Checked Baggage](#).

Non-Stop service Denver to/from Green Bay, WI begins 4/19/2010. Non-stop service Denver to/from Branson, MO begins 4/20/2010. Non-stop service Denver to/from Madison, WI and Newport News, VA begins 5/3/2010. Non-stop service Denver to/from Grand Rapids, MI and Long Beach, CA begins 5/14/2010. Non-stop service Denver to/from Santa Barbara begins 6/4/2010. Some flights on Frontier Airlines may be operated by Lynx Aviation, Republic Airlines, Midwest Airlines, Chautauqua DBA Midwest Connect, Republic Airlines DBA Midwest Connect, or SkyWest DBA Midwest Connect.

US: Fares shown are each way for travel daily for all destinations except Newport News which is valid Monday and Wednesday only. Blackouts of **5/27-28 and 31/2010** and 10-11/2010, 9/2-3 and 6/2010 apply.

About Frontier Airlines

Frontier Airlines is a wholly-owned subsidiary of Republic Airways Holdings Inc, an airline holding company that owns Chautauqua Airlines, Lynx Aviation, Midwest Airlines, Republic Airlines and Shuttle America. Currently in its 16th year of operations, Frontier is the second-largest carrier at Denver International Airport, employing nearly 6,000 aviation professionals. Frontier is made up of one of the youngest Airbus fleets in North America offering 24 channels of DIRECTV® service in every seatback along with a comfortable all-coach configuration. Frontier offers routes to more than 60 destinations in the U.S., Mexico and Costa Rica. In addition, Frontier and Midwest have a codeshare partnership that allows passengers of both airlines access to more than 70 destinations in the U.S., Mexico and Costa Rica.

For more in-depth information on Frontier Airlines and to book tickets, please visit its Web site at FrontierAirlines.com.